



MASTERING DENTAL PHOTOGRAPHY: FROM START TO FINISH

October 10 - 12, 2024



MASTERING DENTAL PHOTOGRAPHY

This course has no course or educational prerequisites

HANDS-ON PARTICIPATION COURSE

Dental photography is an indispensable tool for a high level practice. We will review camera set-up and what settings to use for each photo. All photos from diagnostic series, portraits, lab communication and social media posts will be covered. Participants are encouraged to bring their own cameras as we will have ample time for hands-on practice.

LEARNING OBJECTIVES

At the completion of this course, participants will be able to:

- Understand the fundamentals of camera settings for dental photography
- Tips and techniques for shade matching and lab communication
- How to take ideal photos for diagnostics and treatment planning
- Taking portrait and artistic photos ideal for social media and marketing
- Provide ample hands-on experience with dental photography



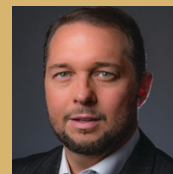
FACULTY



Dr. Charlie Ward



Dr. Chris Mazzola



Dr. Talmadge Wilkins

Faculty Bios:
www.pankey.org

COURSE INFORMATION



The Pankey Institute



Starts October 10th at 8:00 AM
Ends October 12th at 2:00 PM



21 Credits



\$2,495



SINGLE OCCUPANCY	DOUBLE OCCUPANCY
\$290/night with private bath	\$450/night with private bath

CONTACT / REGISTRATION

Online

www.pankey.org

Phone

1800.4PANKEY
305.428.5500

Email

info@pankey.org

ADA CER.P® | Continuing Education Recognition Program

The Pankey Institute is an ADA CER.P Recognized Provider. ADA CER.P is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CER.P does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The Pankey Institute designates this activity for 21 continuing education credits. **Concerns or complaints about a CE provider may be directed to the provider or to the Commission for Continuing Education Provider Recognition at ADA.org/CERP.**



LODGING & HOSPITALITY

Single Occupancy

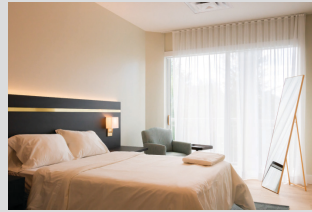
*\$290 a night
with a private bath*

Double Occupancy

*\$450 a night
with a private bath*



One Club (Living Room)



Pankey Suites



One Club (Kitchen)

Faculty

Charlie Ward, DDS

After graduating from the University of Maryland with a Bachelor of Science degree in 2004, he went straight into the University of Maryland School of Dentistry. He earned his DDS degree in 2008, and since then, he has completed the Essentials courses and many others at the esteemed Pankey Institute, where he now serves as visiting faculty. He is currently a member of the Maryland State Dental Association and the Academy of General Dentistry.

REFUND / CANCELLATION POLICY

For courses under \$500, payment is due in full at the time of registration. Cancellations received prior to 90 days before the start of the course will be honored minus a 5% administrative fee which is nonrefundable.

Courses over \$500 require a \$1,000 non-refundable deposit at the time of registration. The tuition balance is due 90 days prior to the start date of the course. Requests to cancel must be made in writing. Please allow 3 weeks for processing of refunds. Requests received prior to 90 days before the start of the course will be subject to forfeiture of the deposit and 5% administrative fee of the remaining course tuition, however, the remaining tuition may be transferred to another course date.

No refunds or transfers will be issued for cancellations received within 90 days of the start of the course. Pankey reserves the right to cancel or reschedule any course or scheduled faculty with advance notice to registrant. In no event shall Pankey be liable for any cancellation or change penalties assessed by the airlines, hotels, or other travel related expenses as a result of course date changes or course cancellations including changes related to weather, natural disasters, or other unforeseen events.

If you are paying towards the registration of another dentist please be aware that once you gift the funds or your pre-paid credit, they are the property of the person to whom you have gifted them. Any refunds or transfers will only occur at the request of the person registered and be issued to them.

MEDIA POLICY

By registering for this course permission is hereby granted, unless a written request is received, to use any and all photographic imagery and video footage taken of the participant at this event and activities pertaining to this event, without payment or other consideration. It is understood that such materials may be published electronically or in print or used in presentations or exhibitions. Additionally, participants' names and contact information will be shared amongst the other participants and will be made available to the course members unless a written request is received to prohibit this sharing of information.

The L. D. Pankey Dental Foundation, aka The Pankey Institute is a nonprofit corporation organized and chartered in the State of Florida that accepts all registrants regardless of age, race, sex, creed, national or ethnic origin, and it does not discriminate on any such basis with respect to its activities, programs and policies. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free (800-435-7352) within the state. Registration does not imply endorsement, approval or recommendation by the state.