



# ESSENTIALS 1

## AESTHETIC & FUNCTIONAL TREATMENT PLANNING



### E1: AESTHETIC & FUNCTIONAL TREATMENT PLANNING

*This course has no course or educational prerequisites*

#### HANDS-ON PARTICIPATION COURSE

Transform your experience of practicing dentistry, increase predictability, profitability and fulfillment. **The Essentials Series** is the key, and Aesthetic and Functional Treatment Planning is where your journey begins. Following a system of risk assessment, patient ownership and risk management creates technical excellence and predictability. Practicing dentistry the way you want, doing the procedures you enjoy most with patients who value and appreciate you and the exceptional care they receive. This course is built on an exam, diagnosis and treatment planning system based on 5 key areas: Aesthetics, Occlusion, Restorative, Biology and the Patient. You will leave proficient with this process and ready to incorporate the very next day.

### LEARNING OBJECTIVES

At the completion of this course, participants will be able to:

- Define Your Vision for Practicing Dentistry
- Capture Clinical Photographs for Aesthetic Treatment Planning
- Aesthetically Treatment Plan Tooth & Gingival Position
- Complete a Functional Exam & Capture Diagnostic Records
- Complete an Occlusal Risk Assessment and Identify Low, Moderate and High Risk Patients
- Understand How to Optimize the Occlusion to Minimize Functional Risk
- Understand Financial Planning & Investment
- Increase Case Acceptance Utilizing Co-Discovery
- Communicate with Patients & Team to create awareness & ownership

### FACULTY

Led by Dr. Lee Ann Brady & assigned visiting faculty.

**Faculty Bios:** available at: [www.pankey.org](http://www.pankey.org)



The Pankey Institute



Starts at 8:00 AM on day 1  
Ends at 2:30 PM on day 4

### CEUs

39

### TUITION

Dentist 2024	Dentist 2025	Technician
\$6,500	\$6,800	\$2,490

### LODGING

**2024**  
\$290/night  
with a private bath

**2025**  
\$345/night  
with a private bath

### REGISTER/ CONTACT

**ONLINE:** [www.pankey.org](http://www.pankey.org)  
**PHONE:** 1800.4PANKEY  
305.428.5500  
**EMAIL:** [info@pankey.org](mailto:info@pankey.org)

## UPCOMING SESSIONS

2024

January 11-14

**Sold Out**

March 7-10

**Sold Out**

May 16 - 19

June 20 - 23

August 22 - 25

October 3 - 6

2025

January 23 - 26

March 13 - 16

May 1 - 4

July 17 - 20

August 21 - 24

October 16 - 19

## ADA CERP® | Continuing Education Recognition Program

The Pankey Institute is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The Pankey Institute designates this activity for 39 continuing education credits. **Concerns or complaints about a CE provider may be directed to the provider or to the Commission for Continuing Education Provider Recognition at ADA.org/CERP.**

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## LODGING & HOSPITALITY

### Single Occupancy

**2024**

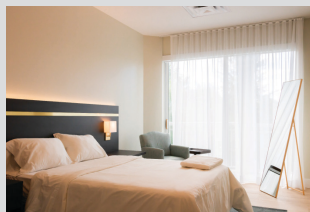
*\$290 a night  
with a private bath*

**2025**

*\$345 a night  
with a private bath*



One Club (Living Room)



Pankey Suites



One Club (Kitchen)

## REFUND / CANCELLATION POLICY

For courses under \$500, payment is due in full at the time of registration. Cancellations received prior to 90 days before the start of the course will be honored minus a 5% administrative fee which is nonrefundable.

Courses over \$500 require a \$1,000 non-refundable deposit at the time of registration. The tuition balance is due 90 days prior to the start date of the course. Requests to cancel must be made in writing. Please allow 3 weeks for processing of refunds. Requests received prior to 90 days before the start of the course will be subject to forfeiture of the deposit and 5% administrative fee of the remaining course tuition, however, the remaining tuition may be transferred to another course date.

No refunds or transfers will be issued for cancellations received within 90 days of the start of the course. Pankey reserves the right to cancel or reschedule any course or scheduled faculty with advance notice to registrant. In no event shall Pankey be liable for any cancellation or change penalties assessed by the airlines, hotels, or other travel related expenses as a result of course date changes or course cancellations including changes related to weather, natural disasters, or other unforeseen events.

If you are paying towards the registration of another dentist please be aware that once you gift the funds or your pre-paid credit, they are the property of the person to whom you have gifted them. Any refunds or transfers will only occur at the request of the person registered and be issued to them.

## MEDIA POLICY

By registering for this course permission is hereby granted, unless a written request is received, to use any and all photographic imagery and video footage taken of the participant at this event and activities pertaining to this event, without payment or other consideration. It is understood that such materials may be published electronically or in print or used in presentations or exhibitions. Additionally, participants' names and contact information will be shared amongst the other participants and will be made available to the course members unless a written request is received to prohibit this sharing of information.

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